

## Privacy Policy

Your privacy is important to us. The Austin Toy Museum has a few fundamental principles:

We don't ask you for personal information unless we truly need it. (We can't stand services that ask you for things like your gender or income level for no apparent reason.) We may request your real name and contact information in order to include you as one of our volunteers. Volunteers are needed and greatly appreciated, with a wide-ranging scope of opportunities available. Email [Info@AustinToyMuseum.org](mailto:Info@AustinToyMuseum.org) to request information on volunteer opportunities.

When you order tickets or provide a donation, we will receive your name, email address, and any other information you choose to provide. We never see your credit card information, which is processed by our online financial transaction processors.

We don't share your personal information with anyone except to comply with the law, occasionally contact you, or protect our rights.

We don't store personal information on our servers unless required for the on-going operation of one of our services.

Below are more details of our Privacy Policy:

### Website Visitors

Like most website operators, AustinToyMuseum.org collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Our purpose in collecting non-personally identifying information is to better understand how visitors use the website. From time to time, we may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of the website.

AustinToyMuseum.org also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on blogs. AustinToyMuseum.org only discloses logged-in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are available to the administrators of the blog where the comment was made. Comments may be removed for any reason, so your cooperation in maintaining socially acceptable discourse is appreciated.

### Gathering of Personally-Identifying Information

Certain visitors to the AustinToyMuseum.org website choose to interact with us in ways that require the gathering of personally-identifying information. The amount and type of information that AustinToyMuseum.org gathers depends on the nature of the interaction. For example, we ask visitors who sign up for accounts across the site to provide a username and email address. Those who engage in transactions with AustinToyMuseum.org – by purchasing tickets, for example – are asked to provide additional information, including as necessary the personal and financial information (we never see financial transactional information) required to process those transactions. In each case, AustinToyMuseum.org collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with the Austin Toy Museum. We do not disclose personally-identifying information other than as

described here. And visitors **can always refuse** to supply personally-identifying information, with the caveat that it **may prevent them** from engaging in certain website-related activities, or prevent them from accessing certain features of AustinToyMuseum.org.

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## **Aggregated Statistics**

AustinToyMuseum.org may collect statistics about the behavior of visitors to its websites. For instance, we may monitor the most popular blogs on the site or use spam filters to help identify and remove spam. AustinToyMuseum.org may display this information publicly or provide it to others. However, AustinToyMuseum.org does not disclose personally-identifying information other than is described herein.

## **Protection of Certain Personally-Identifying Information**

AustinToyMuseum.org discloses potentially personally-identifying and personally-identifying information only to those of its employees, volunteers, contractors and affiliated organizations that (i) need to know that information in order to process it on AustinToyMuseum.org's behalf or to provide services available at this website, and (ii) that have agreed not to disclose it to others. Some of those employees, volunteers, contractors and affiliated organizations may be located outside of your home country; by using the AustinToyMuseum.org website, you consent to the transfer of such information to them. We will not rent or sell potentially personally-identifying and personally-identifying information to anyone.

Other than to its employees, contractors and affiliated organizations, as described above, AustinToyMuseum.org discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when AustinToyMuseum.org believes in good faith that disclosure is reasonably necessary to protect the property or rights of AustinToyMuseum.org, third parties or the public at large. If you are a registered user of AustinToyMuseum.org and have supplied your email address, we may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with AustinToyMuseum.org and our products. We primarily use our various product blogs and forum areas to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users (add it to a FAQ). AustinToyMuseum.org takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

## Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. AustinToyMuseum.org uses cookies to help us identify and track visitors, their usage of our website, and their website access preferences. Visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using AustinToyMuseum.org's website, with the drawback that certain features of AustinToyMuseum.org may not function properly, or be inaccessible, without the aid of cookies.

Cookies:

- Cannot be used to reveal your email address obtained from your hard drive or learn confidential or personal information about you that you have not already explicitly revealed.
- Cannot read data off your hard drive or read cookie files created by other sites.
- Are not executable programs and cannot damage your computer or files on your computer.

Refusing cookies typically slows one's browsing experience to a crawl, but this choice is yours to make.

## Business Transfers

If AustinToyMuseum.org, or substantially all of its assets were acquired, or in the unlikely event that AustinToyMuseum.org goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of AustinToyMuseum.org may continue to use your personal information **as set forth in this policy only**.

## Ads

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by AustinToyMuseum.org and does not cover the use of cookies by any advertisers. Currently, we do not have any advertising partners, and may never have advertising partners by our choice.

## Comments

Comments and other content submitted to AustinToyMuseum.org are covered herein under the heading **Website Visitors**. This website's mission, and that of The Austin Toy Museum, is to strive for constant improvement and excellence in serving our museum patrons with an enjoyable and educational experience based upon the toys and games of their youth. We also provide local organizations (hospitals, schools, etc.) with temporary displays in their facilities. Development and presentation of customized on-site and remote interactive programs is another key aspect of our mission. *Mission Statement - Austin Toy Museum*. Please stay true to our mission. Profanity, espousing political agendas, personal attacks in any medium, and other non-mission content will be removed as soon as possible and visitors posting such banned content will themselves be banned from the site.

## **Privacy Policy Changes**

Although most changes are likely to be minor, The Austin Toy Museum may amend its Privacy Policy from time to time, and in our sole discretion. The Austin Toy Museum encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Our contact email address is [Info@AustinToyMuseum.org](mailto:Info@AustinToyMuseum.org).

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